

# The Big Broadcast

The Big Broadcast with host Bill Zwack can be heard every Sunday evening from 6:00pm to Midnight on AM 1370 KDTH.

But it all started back in the 60's when Bill was curious as to the whereabouts of Jon Arthur of Big Jon and Sparkie and the program "No School Today". Bill finally tracked down Jon Arthur and was able to secure several of his old programs. That started Bill's collection. Through the 60's and 70's Bill continued to collect old radio programs from other collectors, antique stores, and from old acetate recording discs. Bill's collection is now in the neighborhood of 100,000 recordings.

In the early 1970's Bill began a daily program called The Radio Theater, which then grew into Studio B and was also hosted by Bill Zwack. Shortly after, a program called Echoes of the Past began airing in Dubuque on Sunday nights. The response was so great that it was expanded and named The Big Broadcast. The Big Broadcast was off the air in Dubuque from 1980-1988 when it returned to the air in much the same form it is today. In 2000, The Big Broadcast began airing on AM 1370 KDTH and has continued with Bill as the host for those many years. And, as Bill says, "Other than reading, you do not get to use your imagination very much since we are all so visually oriented. Radio stimulates the imagination so that the listener can create the costumes and set the stage. A horror show is going to be as horrific as your imagination lets it."

**Tune in to The Big Broadcast every  
Sunday night from 6:00pm – Midnight  
on AM 1370 KDTH**



## The Big Broadcast



REDISCOVER  
YOUR  
IMAGINATION  
AND THE  
ENJOYMENT OF  
OLD TIME RADIO

**With Bill Zwack**

**January/February 2022**

Hello in Radioland!

Molly and I wish you a healthy and happy new year and hope you enjoy all the programs for 2022!

Thanks for listening!  
Bill Zwack



# January 2022

**Jan. 2nd** Jack Benny 12-31-44 Friends with Fred  
 Gunsmoke 1-1-56 Pucketts New Year  
 Phil and Alice 12-28-52 The Party  
 Family Theater  
 Phillip Marlowe  
 Fibber and Molly 1-4-44 Income Tax  
 Great Gildersleeve 12-31-47 The Parties  
 Marriage  
 Charlie McCarthy  
 The Haunting Hour

**Jan. 9th** **A Dollar 7**  
 Jack Benny 1-7-45 Station and Vault  
 Charles Russell  
 Edmond O'Brien  
 John Lund  
 Gerald Mohr  
 Fibber and Molly 1-1-44 The Return  
 Great Gildersleeve 1-7-48 Ann Tuttle  
 Bob Bailey  
 Bob Readick  
 Mandel Kramer

**Jan. 16th** Jack Benny 1-14-45 Restaurant with Allen  
 Lone Ranger  
 Duffy's Tavern  
 Boston Blackie  
 Suspense  
 Fibber and Molly 1-18-44 The Flowers  
 Great Gildersleeve 1-14-48 New Romance  
 Bold Venture  
 Ozzie and Harriet  
 Murder at Midnight

**Jan. 23rd** **Females on the Airways**  
 Jack Benny 1-21-45 Ice Skating  
 Dale Evens  
 Our Miss Brooks  
 Blondie  
 Penny Singleton  
 Fibber and Molly 1-25-44 Dining Out  
 Great Gildersleeve 1-28-48 School Election  
 Joan Davis  
 A Date with Judy  
 Maisie

**Jan. 30th** Jack Benny 1-28-45 Ann Sheridan  
 Melody Ranch  
 Birdseye Open House  
 Adv. of Sam Spade  
 1st Nighter  
 Fibber and Molly 2-1-44 Diamond Ring  
 Great Gildersleeve 1-28-48 License Plate  
 X Minus One  
 Philco Radio Time  
 Weird Circle

# February 2022

**Feb. 6th** **Calling All Doctors**  
 Jack Benny 2-4-45 Fred Allen  
 Dr. Sixgun  
 Story of Dr. Kildare  
 Lux Radio Theater  
 Fibber and Molly 2-8-44 Ice Cream  
 Great Gildersleeve 2-4-48 Acting Mayor  
 1st Nighter  
 Hallmark Playhouse  
 Dr. Christian

**Feb. 13th** **Love Affairs on the Air**  
 Jack Benny 2-11-45 Dick Powell  
 Roy Rogers Radio Show  
 Halls of Ivy  
 Mr. and Mrs. North  
 Ozzie and Harriet  
 Fibber and Molly 2-15-44 The Analysis  
 Great Gildersleeve 2-11-48 Eyeglasses  
 On Stage  
 Burns and Allen  
 Phil and Alice

**Feb. 20th** Jack Benny 2-18-44 Jane Wyman  
 Have Gun, Will Travel  
 That Brewster Boy  
 Crime Classics  
 The Quiz Kids  
 Fibber and Molly 2-22-44 School Chum  
 Great Gildersleeve 2-18-48 Adeline  
 The Shadow  
 Adv. of Archie  
 Weird Circle

**Feb. 27th** Jack Benny 2-25-45 Denver, CO  
 Silver Eagle  
 Kraft Music Hall  
 Big Town  
 Suspense  
 Fibber and Molly 2-29-44 Campfire  
 Great Gildersleeve 2-25-48 Be Kind to Birdie  
 The Chase  
 The Aldrich Family  
 The Avenger

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